



## Privacy policy – Nito

At Nito A/S, CVR no. 55151628 with registered office at H.C Ørstedsvvej 4, 6100 Haderslev, Denmark, ("Nito" or "we"), we place a high priority on data security and confidentiality. This Privacy Policy sets out clear guidelines for Nito's processing of your personal data.

The following explains how we use the personal data that you provide and/or when you communicate with Nito A/S

Nito A/S is the data controller of the personal data collected and processed.

### 1. Collection of personal data

When you communicate with us, we may collect personal data about you. This will always be stated in the context of

whether the provision of information is voluntary or necessary for the performance of the requested action.

The types of personal data collected may include, for example:

- Contact details, including name, email address, telephone number and similar identifying information
- Position/title

In connection with the submission of job applications via Jobnet, for example:

- Contact information, including name, e-mail address, telephone number and similar identifying information
- Date of birth
- Education
- Previous employment
- Application and CV
- Photograph
- As well as other information contained in your application

Your personal data will be collected in one or more of the following cases:

- When you subscribe to the Nito A/S newsletter
- When you submit a product idea
- When you apply for a job via Jobnet
- When you use Nito's other functions and services
- When you request a product sample
- When you request a meeting with a salesperson

## 2. Use of personal data

Personal data is collected and used for the following purposes:

- Sending newsletters or other marketing material and other marketing efforts
- Evaluation of your product idea
- Responding to your enquiries
- Statistics and analysis
- Organising appointments
- Ongoing business communication

Our basis for processing your personal data is primarily the performance of agreements entered into between you and Nito. In addition, we process your personal data on the basis of our legitimate interest in customer service, sales and marketing, developing existing as well as new services and products, conduct analysis and statistics of our customer segments and products.

Nito keeps statistics on which areas of the website our users visit and which products are users prefer. The data collected is used to gain knowledge about users' use of the Website. This information is used to improve the Website. In addition, we use data on all navigation to understand how our users, as a group, use the Site.

Website, and use this information to try to improve the Website. In addition, we collect information about which products our users, as a group, prefer. This information is also used to improve the Website.

## 3. Disclosure

Personal data for the purpose of delivery of goods are passed on to the freight company used by Nito. Your personal data are also passed on to Nito's group companies and distribution partners.

It may be necessary in certain circumstances and in accordance with the law to disclose information to judicial authorities. For example, information may be disclosed to the police in the event of suspected fraud, etc.

In the event of restructuring or partial or total sale of the company, any disclosure in accordance with the legislation in force at the time for the processing personal data.

## 4. Erasure of personal data

Your personal data will be deleted when we no longer need to process it for the fulfilment of one or more of the above purposes. However, the data may be processed and stored for longer in anonymised form.

## 5. Cookies

We use cookies on our Website. You can read more about the use of cookies in our Cookie Policy on our website.

## 6. Storage and safety

We have implemented safeguards to ensure that our internal procedures comply with our high security policy standards. We therefore make every effort to protect the quality and integrity of your personal data.

## 7. Links to other websites, etc.

Our Website may contain links to other websites or to integrated websites. We are not responsible for the content of other companies' websites or their practices in collecting personal data. When visiting other websites, you are encouraged to read the owner's policy with privacy policy and other relevant policies.

## 8. Your rights

You are entitled at any time to access the personal data that we process about you, subject to certain statutory exceptions. You also have the right to object to the collection and to the further processing of your personal data. You also have the right to have corrected, deleted or block your personal data.

In addition, in certain cases, you have the right to obtain access to the personal data that we have recorded concerning you, in a structured, commonly used and machine-readable format and to ask us to transmit these data to another data controller.

## 9. Withdrawal of consent/Underwriting

You may withdraw any consent you may have given at any time, for example in relation to newsletters. We will then delete your personal data, unless we can continue processing on other basis. If you wish to withdraw your consent.

## 10. Contact

If you want us to update, amend or delete the personal data we have recorded about you, wish to access the personal data processed about you, or if you have any questions about above guidelines, please contact us at [nito@nito.dk](mailto:nito@nito.dk)

## 11. Right of appeal

If you wish to complain about the processing of your personal data, you can always contact us by email at [nito@nito.dk](mailto:nito@nito.dk) or telephone 74 52 63 63. You can also contact the Danish Data Protection Authority, Borgergade 28, 5, 1300 Copenhagen K.